

ANM EXPO

2017 ADVERTISING OPPORTUNITIES

The ANM Expo offers many opportunities for you, the exhibitors, to reach the buyers. Take advantage of every possible avenue to advertise your product or service with us!

Design an email blast that reaches the same buyers that come to our shows and buys your products. We also offer web banners that can be placed on the front page and all interior pages of the anmexpo.com website. There, you can reach the 4000+ visitors that come to our site monthly. **ACT NOW!**

ANM EXPO EMAIL BLAST SUBSCRIPTION

Reach a list of over 6300 double opt-in subscribers that are buyers of the ANM Expo. Submit your own graphics and get a blast for as little as \$379! Submitted graphics must be in JPG, PNG or TIFF format. The max width is 700px at 72DPI. Schedule your blast now so you don't miss out on the prime dates before the show!

EMAIL PACKAGES	
Frequency	Price Per Blast
1x	\$379
2x-5x	\$299
6x-9x	\$249
10x +	\$179

Design Services (optional): \$150/blast

ANM EXPO: DEALS OF THE WEEK (DOTW)

Each Monday, the ANM Expo sends out an ANM Expo: DOTW email blast. This advertising opportunity is an affordable way to promote your company specials, new products, close-outs and more. All that is required is a 380px (wide) x 340px (high) graphic, accompanied by a short description (35 words or less), logo and contact information (email/phone number). Submitted graphics must be in JPG or PNG format at 72DPI with a white background.

DOTW PACKAGES	
Frequency	Price Per Blast
1x	\$59
4x	\$199

Design Services (optional): \$150/DOTW

NOTE: All DOTW and email blast credits must be used within one year of the date of purchase. All unused emails will be forfeited on the anniversary of your purchase date and will be subject to a 50% charge.

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ANM EXPO BANNER ADVERTISEMENTS

Reach the 3500+ visitors that come to our site monthly. For as little as \$50/month you can place a 300px x 300px advertisement with link on all interior pages of anmexpo.com

BANNER PACKAGES	
Frequency	Price
3 months	\$300 (\$100/month)
6 months	\$450 (\$75/month)
12 months	\$600 (\$50/month)

Design Services (optional): \$150/banner

NOTE: Banner must be submitted in a web ready format (JPG, PNG, BMP or GIF). As stated above the image must be 300px x 300px. Please include your link when submitting your banner advertisement.

ANM EXPO SPONSORSHIPS

Each show offers unique sponsorship opportunities to put your company's name in front of our 6200 double opt-in subscribers prior to an August or January ANM Expo. The sooner a company signs on for a sponsorship, the sooner this exposure starts at the ANM Expo website and within the footer of all ANM Expo sponsored email blasts. At the show sponsors receive special recognition, signage and banners. There are several levels of sponsorship and all provide great exposure for your company.